

verilux®  
LIFE IN A BETTER LIGHT®

# Original | Deluxe

Natural Spectrum® Desk Lamp



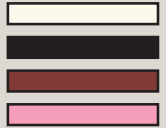
Order Codes:

VD01AA1 Ivory

VD01BB1 Graphite

VD01DD1 Burl

VD01MM1 Pink

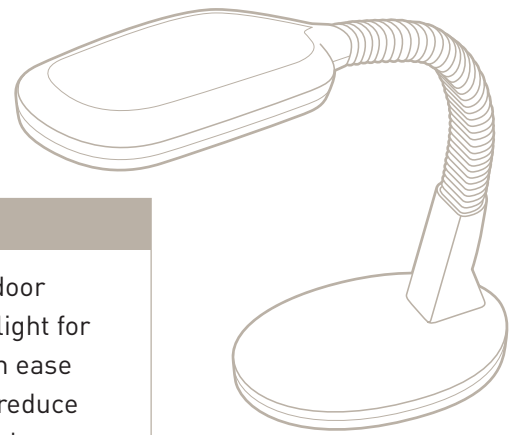


- **Flexible gooseneck and high/low operation** allow easy directional placement and regulation of the light
- **Clean and balanced Natural Spectrum® light** brings daylight indoors providing illumination with greater contrast and true color rendering
- **Flicker Elimination Technology® and parabolic grid diffuser** virtually eliminate fatigue and eyestrain
- **Energy efficient lighting system** provides 150 watts of incandescent illumination from the 27 watt bulb
- **Includes Parabolic Grid diffuser** to direct light where you want it



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## Natural Spectrum® Desk Lamp



### Suggested Advertising Copy

See better instantly! The Original Verilux® Natural Spectrum® “indoor sunshine” lamp uses over 50 years of research to scientifically tuned light for the eyes of readers, crafters and computer users. See fine details with ease as exclusive Verilux® technologies optimize black-white contrast and reduce eyestrain-causing flicker and glare. Graphite, Ivory, Burl and Pink finishes match any decor. Adjustable steel gooseneck plus an electronic power system assure decades of reliability and enjoyment.

Lamp includes an energy-saving Verilux® 27W bulb offering two-way brightness equivalent to ordinary 100W or 150W bulbs. Bulb lasts 10X longer too (10,000 hours). 3-year limited warranty on lamp.

### Specifications

#### Models — Colors

##### VD01AA1

Base & Head ..... Ivory  
 Gooseneck ..... Gray  
 Cord/Plug ..... Black  
 Logo ..... Light Gray  
 UPC ..... 7 68533 95401 5

##### VD01BB1

Base & Head ..... Graphite  
 Gooseneck ..... Black  
 Cord/Plug ..... Black  
 Logo ..... Light Gray  
 UPC ..... 7 68533 95402 2

##### VD01DD1

Base & Head ..... Burl  
 Gooseneck ..... Black  
 Cord/Plug ..... Black  
 Logo ..... Light Gray  
 UPC ..... 7 68533 95405 3

##### VD01MM1

Base & Head ..... Pink  
 Gooseneck ..... White  
 Cord/Plug ..... White  
 Logo ..... Light Gray  
 UPC ..... 7 68533 95406 0

#### Packaging

##### Four Color Retail Carton

Quantity of Product ..... 1  
 Dimensions ..... 10.5" x 8.75" x 12.5"  
 Gross Weight (GW) ..... 4 lbs

##### Outer Unit Shipper (OUS)

Quantity of Product ..... 1  
 Dimensions ..... 11.2" x 9.5" x 13.25"  
 Gross Weight (GW) ..... 4.8 lbs

##### Master Carton Box (MCB)

Quantity of Product ..... 6

Dimensions ..... 26.75" x 23.75" x 13.3"  
 Gross Weight (GW) ..... 31.65 lbs

#### Product

##### Overall Dimensions

Weight ..... 3 lbs  
 Base ..... 9.6" x 7"  
 Height ..... 15"H – 90° Position, 26.5" Extended

##### Head

Head Dimensions ..... 9.5" x 5.75" x 1.75"

##### Material

Body ..... Plastic  
 Diffuser ..... Plastic

##### Switch

Type ..... High/Off/Low  
 Location ..... Head

##### Cord/Plug

Plug Type ..... Polarized/ USA two prong  
 Cord Length ..... 72" (6 feet)  
 Proposition 65 ..... Compliant

##### Diffuser

Dimensions ..... 7.25" x 5.0" x 0.4"  
 Material ..... Plastic

##### Ballast

Type ..... Electronic

##### Bulb

Type ..... 27W Fluorescent

#### Intellectual Property

Patent ..... D481,471

#### Safety

Proposition 65 Compliant  
 UL Listed

#### Warranty

3-Year Limited